






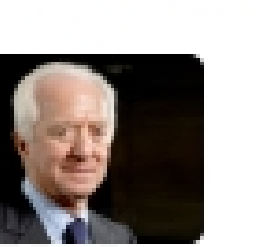

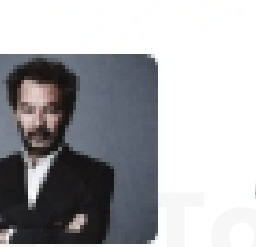
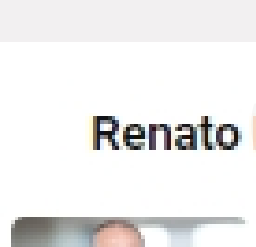
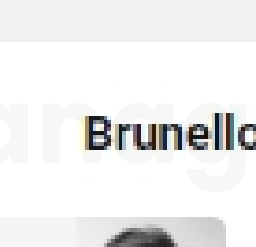
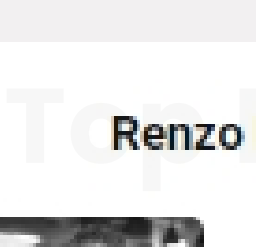

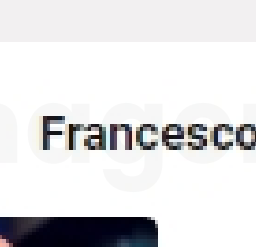
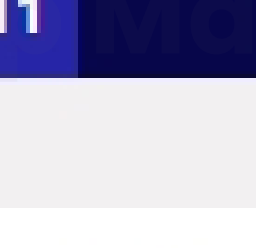
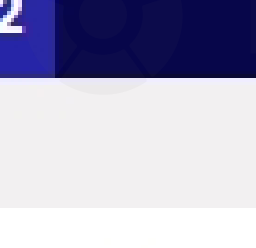


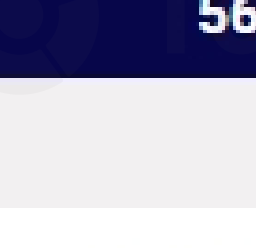
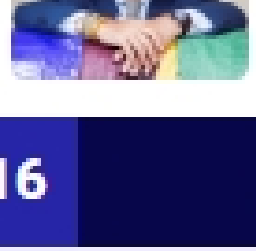
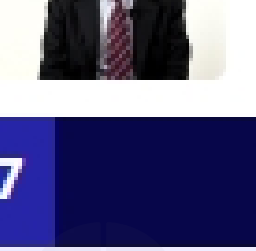
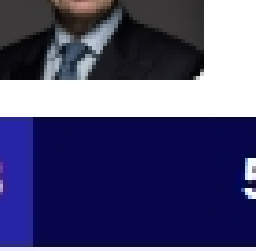

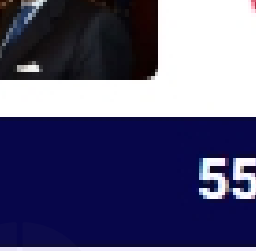
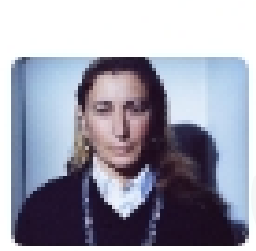
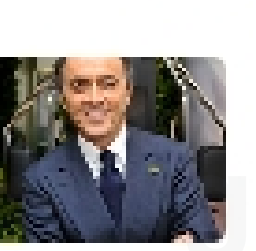


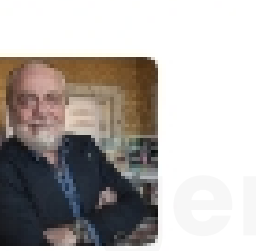
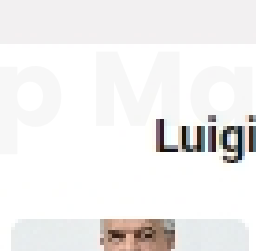
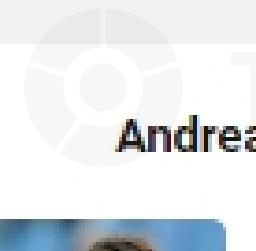
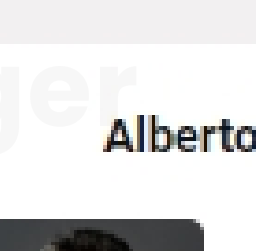
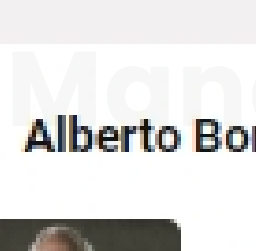
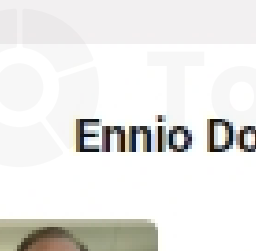
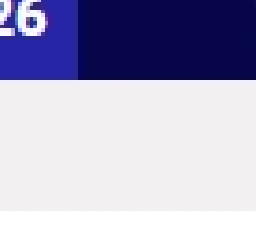


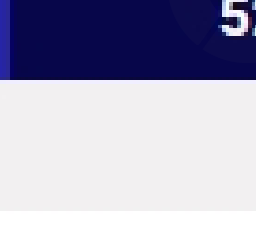

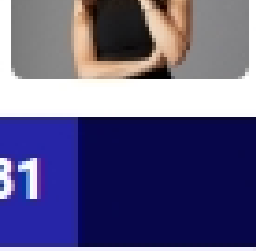
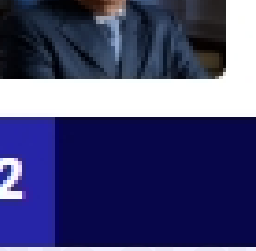
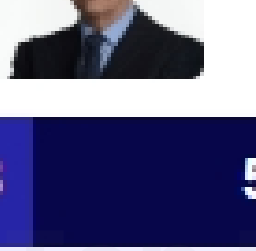



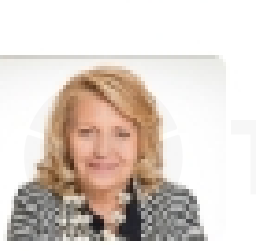
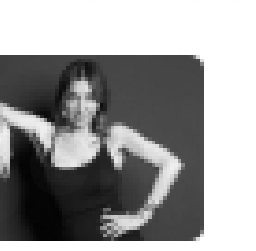


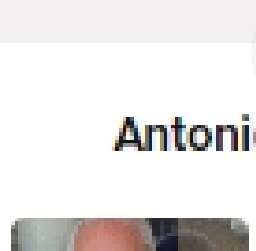



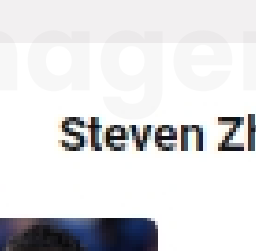
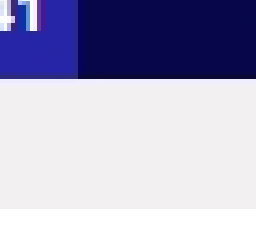

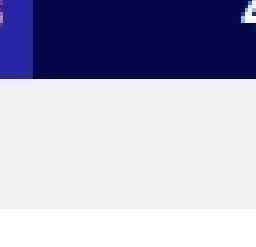
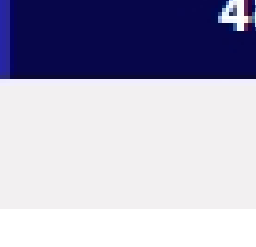
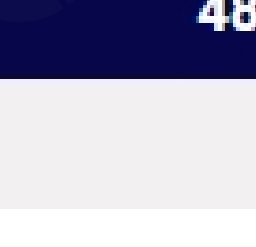
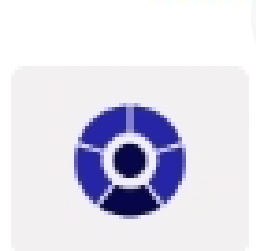
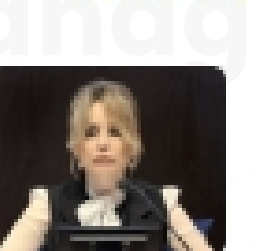

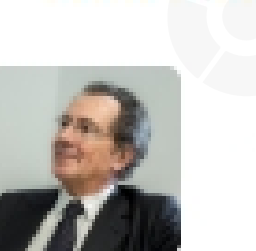

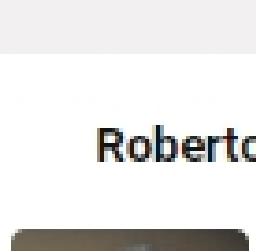
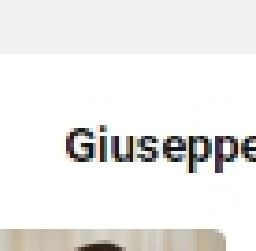
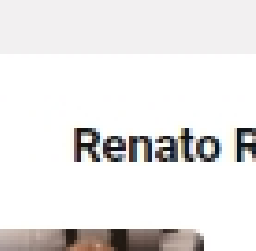
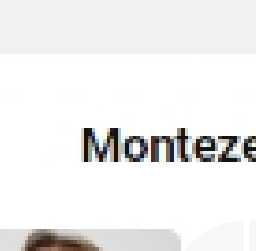
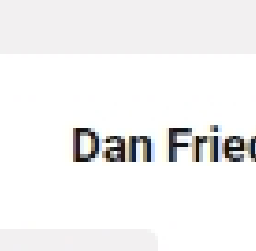
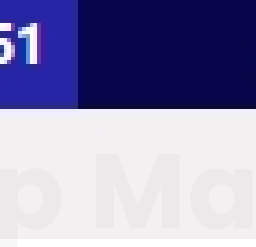

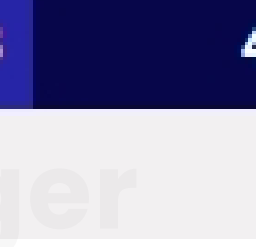
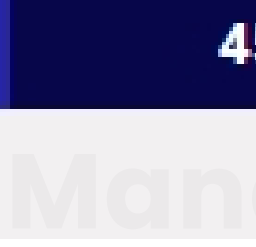

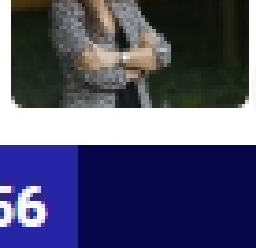

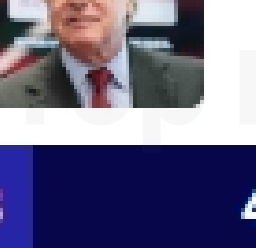

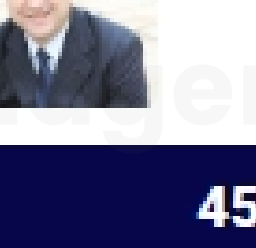

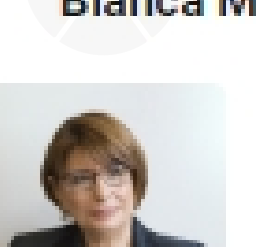
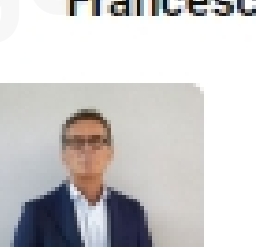
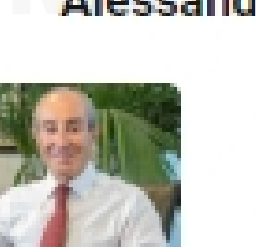


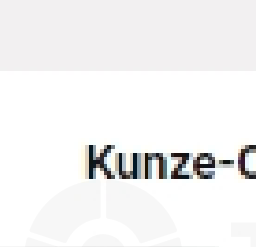
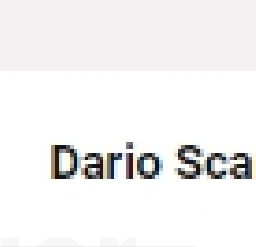
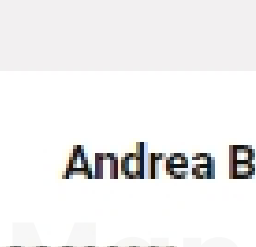
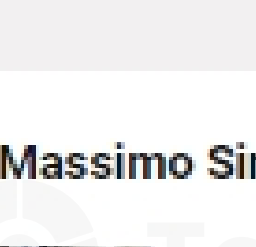
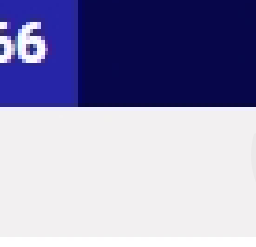

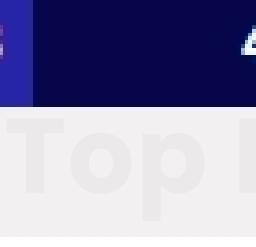
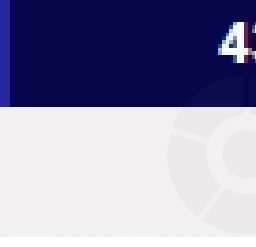
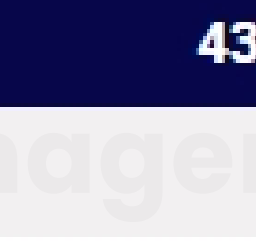
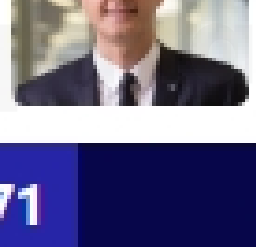

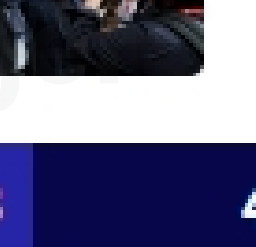

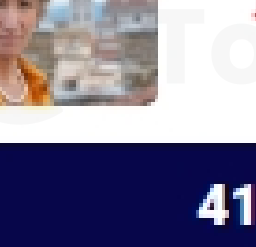
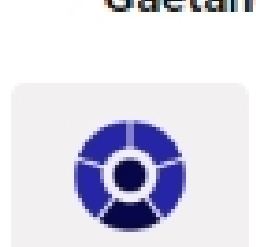



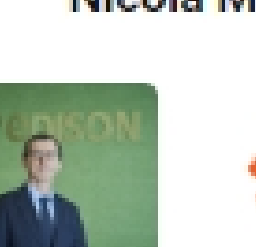
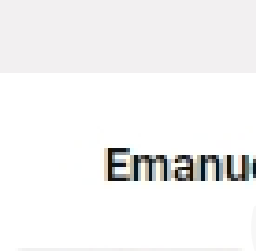


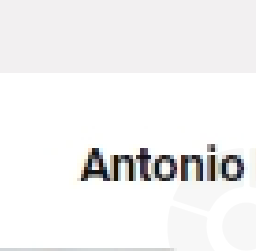
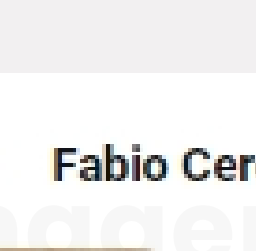
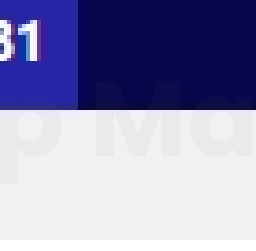
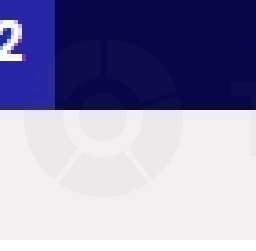
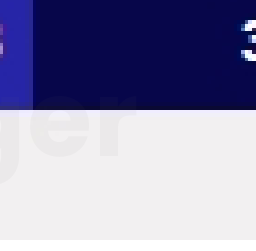
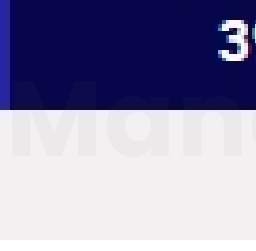


La classifica 2021

La classifica dei top manager con la miglior reputazione online nell'anno 2021.

 <p>Francesco Starace</p> <p>1 75,37</p>	 <p>John Elkann</p> <p>2 73,26</p>	 <p>Claudio Descalzi</p> <p>3 72,63</p>	 <p>Carlo Messina</p> <p>4 71,73</p>	 <p>Giorgio Armani</p> <p>5 70,55</p>
 <p>Matteo Del Fante</p> <p>6 68,35</p>	 <p>Urbano Cairo</p> <p>7 64,48</p>	 <p>Leonardo Del Vecchio</p> <p>8 63,08</p>	 <p>Marco Alverà</p> <p>9 60,96</p>	 <p>Remo Ruffini</p> <p>10 60,81</p>
 <p>Renato Mazzoncini</p> <p>11 60,08</p>	 <p>Brunello Cucinelli</p> <p>12 59,16</p>	 <p>Renzo Rosso</p> <p>13 59,16</p>	 <p>S. A. Donnarumma</p> <p>14 58,14</p>	 <p>Francesco Caio</p> <p>15 56,80</p>
 <p>Diego Della Valle</p> <p>16 56,56</p>	 <p>Luigi Gubitosi</p> <p>17 56,47</p>	 <p>Philippe Donnet</p> <p>18 56,03</p>	 <p>Alessandro Benetton</p> <p>19 55,90</p>	 <p>Pietro Salini</p> <p>20 55,60</p>
 <p>Miuccia Prada</p> <p>21 55,57</p>	 <p>Nerio Alessandri</p> <p>22 54,75</p>	 <p>Stefano Domenicali</p> <p>23 54,51</p>	 <p>Federico Marchetti</p> <p>24 54,50</p>	 <p>Aurelio De Laurentiis</p> <p>25 54,24</p>
 <p>Luigi Ferraris</p> <p>26 53,85</p>	 <p>Andrea Agnelli</p> <p>27 53,18</p>	 <p>Alberto Nagel</p> <p>28 53,13</p>	 <p>Alberto Bombassei</p> <p>29 52,99</p>	 <p>Ennio Doris</p> <p>30 51,76</p>
 <p>Cristina Scocchia</p> <p>31 51,66</p>	 <p>Giuseppe Bono</p> <p>32 51,31</p>	 <p>M. Tronchetti Provera</p> <p>33 51,31</p>	 <p>Rocco Comisso</p> <p>34 51,09</p>	 <p>Marco Patuano</p> <p>35 51,04</p>
 <p>Elisabetta Ripa</p> <p>36 50,50</p>	 <p>Patrizia Grieco</p> <p>37 50,23</p>	 <p>Elisabetta Franchi</p> <p>38 50,04</p>	 <p>Alessandro Profumo</p> <p>39 49,65</p>	 <p>Gian Maria Mossa</p> <p>40 49,37</p>
 <p>Antonio Percassi</p> <p>41 49,31</p>	 <p>Stephan Winkelmann</p> <p>42 49,24</p>	 <p>Raffaele Jerusalem</p> <p>43 48,85</p>	 <p>Giovanni Ferrero</p> <p>44 48,81</p>	 <p>Steven Zhang</p> <p>45 48,13</p>
 <p>Andrea Orzel</p> <p>46 48,04</p>	 <p>Marina Berlusconi</p> <p>47 47,88</p>	 <p>Carlos Tavares</p> <p>48 47,82</p>	 <p>G. M. Gros-Pietro</p> <p>49 47,39</p>	 <p>Enrico Vita</p> <p>50 46,99</p>
 <p>Roberto Colaninno</p> <p>51 46,99</p>	 <p>Giuseppe Castagna</p> <p>52 46,42</p>	 <p>Renato Ravanelli</p> <p>53 46,04</p>	 <p>Montezemolo</p> <p>54 45,86</p>	 <p>Dan Friedkin</p> <p>55 45,85</p>
 <p>Maura Latini</p> <p>56 45,61</p>	 <p>G. Gorno Tempini</p> <p>57 45,56</p>	 <p>Paolo Scaroni</p> <p>58 45,46</p>	 <p>Pierfrancesco Latini</p> <p>59 45,34</p>	 <p>Maurizio Tamagnini</p> <p>60 45,27</p>
 <p>Galateri di Genola</p> <p>61 44,80</p>	 <p>Bianca Maria Farina</p> <p>62 44,42</p>	 <p>Francesco Milleri</p> <p>63 44,31</p>	 <p>Alessandro Foti</p> <p>64 44,13</p>	 <p>Moretti Polegato</p> <p>65 44,09</p>
 <p>Benedetto Vigna</p> <p>66 44,02</p>	 <p>Kunze-Concewitz</p> <p>67 44,02</p>	 <p>Dario Scannapieco</p> <p>68 43,73</p>	 <p>Andrea Bonomi</p> <p>69 43,73</p>	 <p>Massimo Simonini</p> <p>70 43,26</p>
 <p>M. Antonio Doris</p> <p>71 43,15</p>	 <p>Carlo Cimbri</p> <p>72 42,66</p>	 <p>Oscar Farinetti</p> <p>73 42,66</p>	 <p>Pierroberto Folgiero</p> <p>74 42,30</p>	 <p>Micaela Le Divelec</p> <p>75 41,68</p>
 <p>Gaetano Micciché</p> <p>76 41,55</p>	 <p>Valerio Battista</p> <p>77 41,38</p>	 <p>Guido Barilla</p> <p>78 40,61</p>	 <p>Michaela Castelli</p> <p>79 40,53</p>	 <p>Nicola Monti</p> <p>80 40,16</p>
 <p>Emanuele Fontani</p> <p>81 40,12</p>	 <p>Paolo Gallo</p> <p>82 39,54</p>	 <p>Piersilvio Berlusconi</p> <p>83 39,49</p>	 <p>Antonio Porro</p> <p>84 39,44</p>	 <p>Fabio Cerchiai</p> <p>85 39,41</p>
 <p>Marco Travaglia</p> <p>86 39,00</p>	 <p>Giovanni Mottura</p> <p>87 39,98</p>	 <p>Roberto Moneta</p> <p>88 39,77</p>	 <p>Luigi Corradi</p> <p>89 38,76</p>	 <p>Vera Fiorani</p> <p>90 38,62</p>
 <p>Leonardo Ferragamo</p> <p>91 38,32</p>	 <p>Michele Crisostomo</p> <p>92 37,88</p>	 <p>Nicola Bedin</p> <p>93 37,81</p>	 <p>Rodolfo De Benedetti</p> <p>94 37,79</p>	 <p>Silvia Merlo</p> <p>95 37,27</p>
 <p>Guido Bastianini</p> <p>96 37,26</p>	 <p>Filippo Gaggini</p> <p>97 37,06</p>	 <p>Alberto Lavazza</p> <p>98 36,41</p>	 <p>Marco De Benedetti</p> <p>99 36,36</p>	 <p>Alessandro Binello</p> <p>100 36,34</p>
 <p>N. Tronchetti Provera</p> <p>101 35,93</p>	 <p>Valentina Bosetti</p> <p>102 35,92</p>	 <p>Marco Durante</p> <p>103 35,56</p>	 <p>Roberto Giacchi</p> <p>104 36,16</p>	 <p>Romana Napolitano</p> <p>105 35,14</p>
 <p>Giuseppe Marra</p> <p>106 35,12</p>	 <p>Nicoletta Giadrossi</p> <p>107 34,43</p>	 <p>A. Melzi d'Eril</p> <p>108 34,34</p>	 <p>S. De Alessandri</p> <p>109 34,33</p>	 <p>Giuseppe Gola</p> <p>110 34,10</p>
 <p>Massimo Ferrero</p> <p>111 33,48</p>	 <p>Lucia Calvosa</p> <p>112 32,41</p>	 <p>Paolo Simioni</p> <p>113 32,10</p>	 <p>Enrico Preziosi</p> <p>114 29,80</p>	

¹ fino a dicembre 2021 - ² fino a luglio 2021 - ³ fino a ottobre 2021 - ⁴ fino a novembre 2021 - ⁵ fino ad agosto 2021 - ⁶ fino a settembre 2021 - ⁷ Dal 2022 Presidente di Edizione - ⁸ Dal 2022 AD di Illycaffè

Metodologia di analisi

La graduatoria prende in esame i canali del Web 1.0 (news e menzioni), quelli sul Web 2.0 (blog, social network) e l'evoluzione storica, calcolando per ogni contenuto l'apporto reputazionale in termini sia quantitativi (volumi) che qualitativi (valori). Il valore mostrato rappresenta la **media dello score**

degli ultimi 12 mesi (novembre 2020 - novembre 2021).